



# Evidence Based Practice Solutions: Growth and Planning Strategies

Proudly Featuring: Dr. Mark T. Murphy

**DATE:** January 31, 2012

**LOCATION:** McLean, VA

**VENUE**

Maggianno's Little Italy  
Tysons Corner  
2001 International Dr.  
McLean, VA 22102

**COURSE FEE**

\$45 (dinner included)

**CE**

3 CE units

**SCHEDULE**

- Dinner 5:30pm
- Lecture 6:00–9:00pm

**RSVP BY**

January 17, 2012

**REGISTER EARLY,  
SEATING IS LIMITED!**

Either complete this registration form and fax to 925.828.1724 or contact Wendy at 888.595.5199 ext. 4294

**CANCELLATION POLICY**

No charge for cancellations if contacted by January 17, 2012. There is a \$15 fee for cancellations received after January 17th and full charge for no-shows.

Program Funding Provided By:



Dental Technologies Inc. designates this activity for 3 continuing education credits



Improving your practice means doing more of the dentistry you know your patients need, having less stress and being in absolute balance; clinically, financially and behaviorally. By clarifying our practice vision and implementing strategies that reflect team professional and personal goals, we can lead more stress free and fulfilling lives. This program explores the behavioral, clinical and financial interdependency of the most successful practices and teams. We'll use your practice vision to set direction, gap analysis to appreciate the possibilities and sound strategies, implementation skills and metrics to get there.

At the completion of this course participants will be able to:

- Develop a Vision Driven Practice Model
- Team Work, Alignment, Standards and Behavior
- Leadership and Management
- Strategic Business Planning
- Driving Customer Equity; Specific Strategies for Practice Growth



**MARK T. MURPHY, DDS, FAGD** Mark is the Lead Faculty for Clinical Education at MicroDental/DTI Dental Technologies Inc. He also serves on the Adjunct Faculty at the University of Michigan School of Dentistry and as a Guest Presenter at Mercer Advisors, and the Pankey Institute. He practices general dentistry on a limited basis in Rochester, Michigan and lectures internationally on Leadership, Practice Management, Communication, Case Acceptance, Planning, Occlusion and TMD. He is an exciting and very entertaining speaker, blending a stand-up style of humor and anecdotes with current evidence based research that you can take home and use in your practice right away.

**PLEASE PRINT NAMES OF ALL ATTENDEES:**

DOCTOR \_\_\_\_\_

STAFF/GUEST \_\_\_\_\_

OFFICE ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

CREDIT CARD INFO:  VISA  MASTERCARD  AMEX

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ / \_\_\_\_\_ CODE \_\_\_\_\_

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